

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
966045-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NH Freedom Fund	Issue	2176

Flight Dates	Order #	Alt Order #
10/23/12 - 11/06/12	966045	WOC10036065

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	132	138

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-----SS	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12	6:38 AM	6a Weekend Eyeopener	558-7a	:30	NHFF120730H	\$1,500.00 NM
2	WCVB	Su	10/28/12	6:21 AM	6a Weekend Eyeopener	558-7a	:30	NHFF120730H	\$1,500.00 NM
2	10/23/12	11/06/12	Good Morning America	658-9a	MTWTF--	:30	2	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	8:53 AM	Good Morning America	658-9a	:30	NHFF120630H	\$4,000.00 NM
3	10/23/12	11/04/12	Weekend GMA	7-8a	-----SS	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-----SS	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	7:42 AM	Weekend GMA	7-8a	:30	NHFF120730H	\$2,500.00 NM
4	10/23/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/24/12	9:48 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	NHFF120630H	\$800.00 NM
1	WCVB	F	10/26/12	9:48 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	NHFF120630H	\$800.00 NM
5	10/23/12	11/06/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/24/12	10:54 AM	STEVE HARVEY DAY	10-11a	:30	NHFF120630H	\$750.00 NM
2	WCVB	F	10/26/12	10:52 AM	STEVE HARVEY DAY	10-11a	:30	NHFF120630H	\$750.00 NM
7	10/23/12	11/06/12	Millionaire	1228-1p	MTWTF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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966045-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
NH Freedom Fund	Issue	2176	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	10/23/12	11/06/12	Millionaire Class of Time - Fixed Non Pre-emptible	1228-1p	MTWTF--	:30	1	\$1,500.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12			<u>MTWTF--</u>		<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Th	10/25/12	12:46 PM	Millionaire	1228-1p	:30	NHFF120630H	\$1,500.00	NM
8	10/23/12	11/06/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4P-5P	MTWTF--	:30	2	\$2,000.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12			<u>MTWTF--</u>		<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WCVB	W	10/24/12	4:27 PM	ELLEN EF	4P-5P	:30	NHFF120630H	\$2,000.00	NM
1	WCVB	Th	10/25/12	4:47 PM	ELLEN EF	4P-5P	:30	NHFF120630H	\$2,000.00	NM
10	10/23/12	10/28/12	Once Upon A Time Class of Time - Fixed Non Pre-emptible	758-9p	-----S	:30	1	\$15,000.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$15,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Su	10/28/12		Once Upon A Time	758-9p	:00		\$15,000.00	NM
	See MG 10.2									
12	10/23/12	11/04/12	Sportscenter 5 OT Class of Time - Pre-emptible with notice	1135p-12m	-----S	:30	1	\$1,500.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Su	10/28/12	12:04 AM	Sportscenter 5 OT	1135p-12m	:30	NHFF120730H	\$1,500.00	NM
13	10/23/12	11/04/12	CASTLE SUN LF Class of Time - Immediately Pre-emptible without notice	12A-1A	-----S	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/23/12	<u>End Date</u> 10/29/12			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$450.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Su	10/28/12	12:56 AM	CASTLE SUN LF	12A-1A	:30	NHFF120730H	\$450.00	NM
Total Spots							13			

Payment Terms 30 Days

<u>Gross Total</u>	\$20,050.00
<u>Agency Commission</u>	\$3,007.50
<u>Net Amount Due</u>	\$17,042.50